

PRODUCTION DECK

OVETH MARTINEZ

PHOTOGRAPHY

CITY OF GLENDALE
01.17.25

GLENDALE

SHOOT DATE: FRIDAY, 1/17
FULL DAY SHOOT

LOGISTICS

PRODUCTION SCHEDULE

FRIDAY, JANUARY 17TH 2025

SCENE 1: FAMILY

6:30AM - 9:00AM - DRIVE TO GLENDALE

9:00AM - CALL TIME FOR PRODUCTION TEAM + FAMILY

9:00AM - 9:30AM - SETUP (30 MINS)

9:30AM - 12:30PM - SCENE 1: FAMILY (3.5 HRS) - 20MINS PER LOCATION

- 9:30-10:00AM: ALEX THEATRE
- 10:00-10:30AM: PORTO’S (3MIN WALK FROM ALEX)
- 10:30-11:00AM: GLENDALE GALLERIA (8MIN WALK FROM PORTOS)
- 11:00-11:30AM: MUSEUM OF NEON ART (6MIN WALK FROM GALLERIA)
- 11:30-12:00PM: MARTIAL ARTS HISTORY MUSEUM (8MIN WALK)
- 12:10-12:20PM: AMERICANA AT BRAND (6MIN WALK FROM MAHM)
 - *YOU HAVE 10MINS HERE - ONLY OVETH + FAM ON SET*

12:20PM-12:55PM - CREW LUNCH (35 MIN).

- OPTIONS AVAILABLE @AMERICANA AT BRAND

SCENE 2: COUPLE

1:00PM: CALL TIME FOR COUPLE @AMERICANA

1:00PM - 4:00PM - SCENE 2: COUPLES (3.5HRS) -20 MINS PER LOCATION

- 1:10-1:30PM - OAK AND VINE (2MIN WALK FROM AMERICANA)
- 1:30-2:00PM - LOLA'S RESTAURANT (9MIN WALK FROM O&V)
- 2:00-2:30PM - ALL INDIA CAFE (2MIN WALK FROM LOLA’S)
- 2:30-3:00PM - GIORGIO COSIANI (2MIN WALK FROM ALL INDIA)
- 3:00-3:30PM - THE FAMOUS (9MIN WALK FROM GC)
- 3:30-4:00PM - THE GLENMARK + MYA ROOFTOP (6 UBER/DRIVE)

4:00PM - 5:30PM - SCENE 3: FINAL ANCILLARY SHOTS (1.5HR) - 10-20MINS PER LOCATION

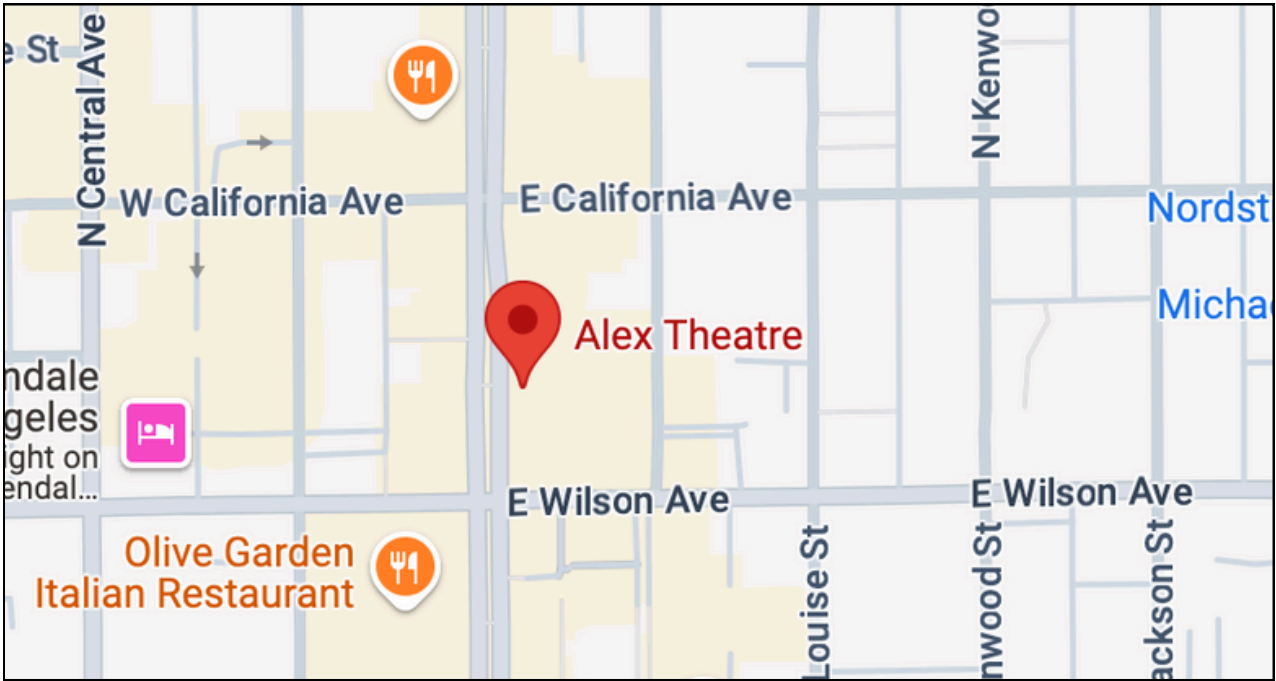
- 4:00-4:15PM - PHONEXA - ANCILLARY SHOT (3MIN UBER/DRIVE)
- 4:20-4:30PM - CAROUSEL - (5MIN WALK FROM PHONEXA)
- 4:40-5:00PM - ARTSAKH PASEO (6MIN DRIVE FROM THE GLENMARK)
- 5:00-5:15PM - THE BRANDY (5MIN WALK FROM ARTSKAH - EXT ONLY)
- 5:20-5:30PM - MASSAGE ENVY (8MIN WALK FROM THE BRANDY)

5:30PM - 5:45PM - CAST & CREW WRAP UP

NOTE: IF YOU FINISH A SCENE EARLIER, CAN CAPTURE SECONDARY LOCATIONS
[LINK TO CLIENT SPREADSHEET HERE](#)

SCENE 1 - FAMILY: MEET AT ALEX THEATRE @9:00AM

CAST/CREW CALL LOCATION



DETAILS
ALEX THEATRE
216 N BRAND BLVD, GLENDALE, CA 91203
PARKING
STREET PARKING AVAILABLE
AT EACH LOCATION

SCENE 2 - COUPLE: MEET AT THE AMERICANA @1:00PM



DETAILS
THE AMERICANA
889 AMERICANA WAY, GLENDALE, CA 91210
PARKING
STREET PARKING AVAILABLE
AT EACH LOCATION

PRIMARY LOCATIONS

LOCATIONS: FAMILY (PRIORITY)



ALEX THEATRE @9:30AM
216 N. BRAND BLVD., GLENDALE, CA 91203



**PORTO'S BAKERY - BAKED
GOODS WILL BE PROVIDED**
315 N BRAND BLVD,
GLENDAL, CA 91203



GLENDAL GALLERIA
100 W BROADWAY SUITE 100, GLENDAL, CA 91210



MUSEUM OF NEON ART
216 S. BRAND BLVD., GLENDAL, CA 91204



MARTIAL ARTS HISTORY MUSEUM
201 NORTH BRAND BLVD



**AMERICANA AT BRAND - LAST PLACE FOR FAM
- 10 MINS - ONLY OVETH + FAMILY ON SITE
FOCUS ON CAPTURING SOME STILL SHOTS BY THE FOUNTAIN.**
889 AMERICANA WAY, GLENDAL, CA 91210

LOCATIONS: COUPLE (PRIORITY)



OAK AND VINE
117 E. HARVARD ST., GLENDALE, CA 91205



LOLA'S RESTAURANT
230 N. BRAND BLVD., GLENDALE, CA 91203



ALL INDIA CAFE - BEFORE @3:00PM
WILL HAVE FOOD PREPARED IN ADVANCE
316 N. BRAND BLVD. GLENDALE, CA 91203



GIORGIO COSIANI
307 N. BRAND BLVD., GLENDALE, CA 91203



THE FAMOUS @3:00PM
WILL HAVE FOOD PREPARED IN ADVANCE
154 S. BRAND BLVD., GLENDALE, CA 91204



THE GLENMARK, GLENDALE, A TRIBUTE PORTFOLIO HOTEL
1100 N. BRAND BLVD., GLENDALE, CA 91202



MYA ROOFTOP AT THE GLENMARK HOTEL
100 N. BRAND BLVD., GLENDALE, CA 91202

LOCATIONS: ANCILLARY (PRIORITY)



PHONEXA - PERMISSION TO SHOOT EXTERIOR AND INTERIOR
505 N. BRAND BLVD., SUITE 1600,
GLENDALE, CA 91203



CAROUSEL
304 N. BRAND BLVD., GLENDALE, CA 91203



ARTSAKH PASEO
125 N. ARTSAKH AVE., GLENDALE, CA 91206



THE BRANDY - PERMISSION TO SHOOT OUTSIDE OF THE BUSINESS.
108 N. BRAND BLVD., GLENDALE, CA 91203



MASSAGE ENVY GLENDALE
333 N. BRAND BLVD., GLENDALE, CA 91203

SECONDARY LOCATIONS

LOCATIONS: FAMILY (SECONDARY)



MUFFIN CAN STOP US
1017 N BRAND BLVD., GLENDALE, CA 91202



**WALLFLOWER MARKET LA -
PERMISSION TO SHOOT OUTSIDE OF
THE BUSINESS.**
131 NORTH ARTSAKH AVE
(EXTERIOR ONLY)

LOCATIONS: COUPLE (SECONDARY)



DON DAISYS INC - EXTERIOR ONLY +
COULD PHOTOGRAPH SOME OF THEIR
SANDWICHES
112 EAST WILSON AVE



TAVERN ON BRAND
208 N. BRAND BLVD., GLENDALE,
CA 91206

LOCATIONS: ANCILLARY (SECONDARY)



GREEK BISTRO
135 N. ARTSAKH AVE



EL MORFI GRILL
241 N. BRAND BLVD., GLENDALE, CA 91203



LA SALON
130 S. BRAND BLVD., GLENDALE, CA 91204



DA JUICE BAR
305 N. BRAND BLVD., GLENDALE, CA 91203



LOOK DINE-IN CINEMAS GLENDALE
128 ARTSAKH AVE., GLENDALE, CA 91206

MOODBOARD

MOODBOARD: FAMILY

DESCRIPTION:
HAVE ALL 4 FAMILY MEMBERS IN
SHOTS TOGETHER, WALKING,
SIGHTSEEING. SHOW THEM BEING
PLAYFUL AND SMILING.

HIGHLIGHT SHOULD BE LOCATION IN
THE BACKGROUND OR WHAT MAKES
EACH LOCATION STAND OUT.

PA: PLEASE REFER TO CLIENT
SPREADSHEET TO CONFIRM IF PROPS
WILL BE ADDED SUCH AS FOOD OR A
MENU FROM A SPECIFIC PLACE.

NOTE: CAN ALSO SHOWCASE JUST
PARENTS AND KIDS INDIVIDUALLY.



MOODBOARD: COUPLE

DESCRIPTION:
HAVE COUPLE IN SHOTS TOGETHER,
WALKING, SIGHTSEEING. SHOW
THEM BEING PLAYFUL AND SMILING.

HIGHLIGHT SHOULD BE LOCATION IN
THE BACKGROUND OR WHAT MAKES
EACH LOCATION STAND OUT.

PA: PLEASE REFER TO CLIENT
SPREADSHEET TO CONFIRM IF PROPS
WILL BE ADDED SUCH AS FOOD OR A
MENU FROM A SPECIFIC PLACE.

NOTE: CAN ALSO SHOWCASE EACH
PERSON INDIVIDUALLY.



MOODBOARD 3: ANCILLARY

SHOTS OF EXTERIOR AND IF
POSSIBLE/TIME PERMITS
SHOTS OF INTERIOR

IF THERE’S PROPS READILY
AVAILABLE FOR SHOOT
(FOOD OR DRINKS)
HIGHLIGHT THOSE



TALENT

TALENT: FAMILY

**2 PARENTS
2 KIDS
(NO PHOTO AVAILABLE)**

TALENT: COUPLE



KATERYNA OLINICHENKO AND OLEH SIEDIN

WARDROBE / STYLING

WARDROBE: FAMILY - 1 OUTFIT



- NOTES**
- **COORDINATE, DON'T MATCH:** CHOOSE A COLOR PALETTE WITH 2-3 COMPLEMENTARY COLORS AND MIX IN SOME PATTERNS AND TEXTURES.
 - **COMFORT IS KEY:** YOU'LL BE WALKING AND EXPLORING, SO CHOOSE COMFORTABLE FOOTWEAR AND BREATHABLE CLOTHING.
 - **WEATHER:** LIGHTWEIGHT LAYERS WORK WELL IN CASE OF CHANGING TEMPERATURES.
 - **COLOR PALLETE**
 - **EARTH TONES:** BEIGE, OLIVE GREEN, RUST, CREAM.
 - **CLASSIC NEUTRALS:** NAVY, WHITE, DENIM, SOFT GRAY.
 - **POP OF COLOR:** YELLOW, BLUE, GREEN, CORAL, LIGHT PINK.
 - **ACCESSORIES** - IF YOU'D LIKE TO ADD SOME PERSONALITY, YOU COULD BRING:
 - SUNGLASSES
 - A TOTE BAG OR BACKPACK TO CARRY ESSENTIALS.
 - A CAMERA AS A FUN PROP TO TIE INTO THE "TOURING" THEME.



WARDROBE- COUPLE 2 OUTFITS- BRING ONE OUTFIT CHANGE

DAY



DATE NIGHT



NOTES

- **COORDINATE, DON'T MATCH:** CHOOSE A COLOR PALETTE WITH 2-3 COMPLEMENTARY COLORS AND MIX IN SOME PATTERNS AND TEXTURES.
- **COMFORT IS KEY:** YOU'LL BE WALKING AND EXPLORING, SO CHOOSE COMFORTABLE FOOTWEAR AND BREATHABLE CLOTHING.
- **WEATHER:** LIGHTWEIGHT LAYERS WORK WELL IN CASE OF CHANGING TEMPERATURES.
- FOR DAY TIME LOOK THINK LIGHTER COLORS, CAN INCLUDE POPS OF COLOR HERE AND THERE
- DATE NIGHT DARKER COLORS AND A THICKER JACKET OR COAT. FOR FEMALE LOOK, NO NEED TO WEAR HEELS.
- **ACCESSORIES** - IF YOU'D LIKE TO ADD SOME PERSONALITY, YOU COULD BRING: SUNGLASSES, A HAT, A CUTE BAG OR A CAMERA AS A FUN PROP TO TIE INTO THE "TOURING" THEME.

HAIR/MAKEUP

HAIR & MAKEUP - FAMILY & COUPLE

HAIR: FAMILY



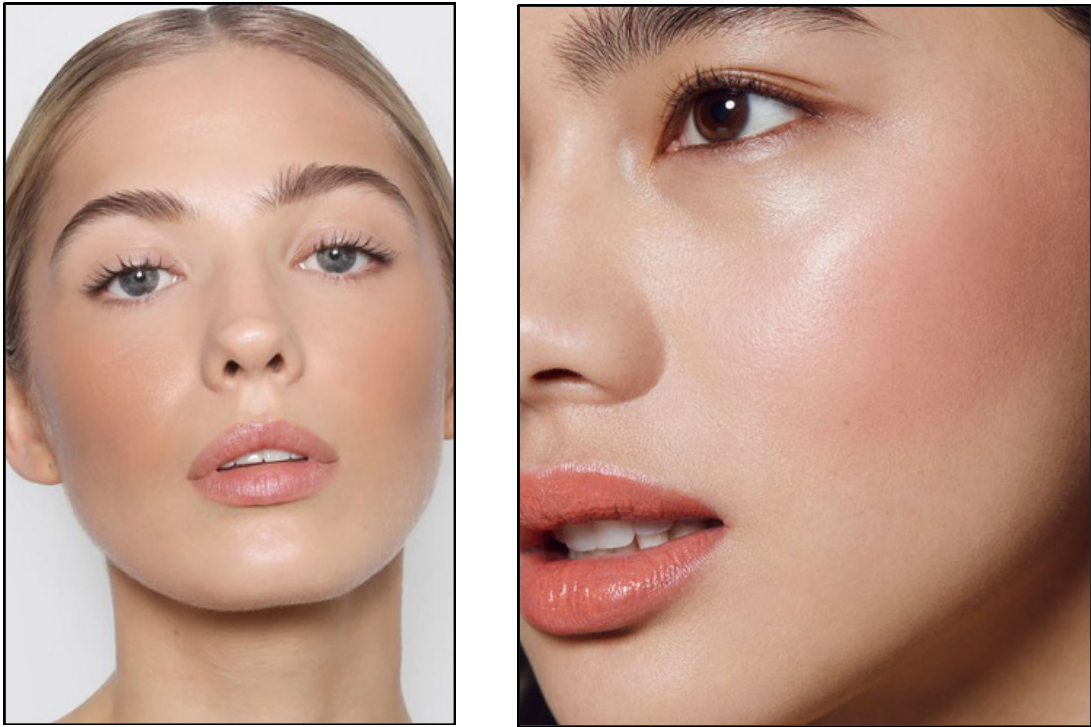
MOM: HAIR DOWN, WAVY OR STRAIGHT IS FINE
DAUGHTER: CAN HAVE HAIR UP OR DOWN DEPENDING ON PREFERENCE
DAD & SON: SHOULD LOOK CLEAN AND PUT TOGETHER

HAIR: COUPLE/DATE NIGHT



FEMALE DAY AND DATE:
HAIR DOWN FOR DAY, VERY CASUAL WAVES OR STRAIGHT FOR “DATE NIGHT” CAN PIN BACK AS 2ND PHOTO OR LEAVE AS IS

MAKEUP: ALL LOOKS



STYLE: LIFESTYLE - NATURAL
DATE NIGHT LOOK (FEMALE):
ADD A LITTLE BIT MORE MASCARA, LIGHT TOUCH UPS FOR CHEEK AND CHANGE THE LIP COLOR IF POSSIBLE

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OVETH MARTINEZ PHOTOGRAPHY

THANK YOU